

Rep Order# 8850007 Ver# 1 Status New

Traffic Order#

Printed: 08/15/2012 9:06 AM  
Last Received: 08/15/2012 8:56 AM  
Showing Buylines: All Lines

1 of 2

Station KTVX-TV SALT LAKE CITY  
Advertiser ( ) AMER CHEMISTRY CNCL  
Product AM CHEMISTRY COUNC  
Estimate# 549  
Buyer JEFF SCATTERGOOD  
Phone#  
Fax#

Agency ( ) ABAR HUTTON MEDIA  
6190 GROVEDALE CT, SUITE 200  
ALEXANDRIA, VA 22310  
Agency C/P1/P2/E //549  
Flight Dates 08/16/2012 - 08/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) JAN FOX  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

AMERICAN CHEMISTRY COUNCIL \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	4P-430P	NEWS	:30	<del>\$200.00</del>	08/17-08/17	1	1	1	\$200.00	
				Buyline Comment: NEWS								
	2	TU	430P-5P	NEWS	:30	<del>\$185.00</del>	08/21-08/21	1	1	1	\$185.00	
				Buyline Comment: NEWS								
	3	TH	5P-530P	NEWS	:30	<del>\$185.00</del>	08/16-08/16	1	1	1	\$185.00	
				Buyline Comment: NEWS								
	4	M,W	5P-530P	NEWS	:30	<del>\$185.00</del>	08/20-08/22	2	1	2	\$370.00	
				Buyline Comment: NEWS								
	5	TH-F	6P-630P	NEWS	:30	<del>\$225.00</del>	08/16-08/17	2	1	2	\$450.00	
				Buyline Comment: NEWS								
	6	M-TU	6P-630P	NEWS	:30	<del>\$225.00</del>	08/20-08/21	2	1	2	\$450.00	
				Buyline Comment: NEWS								
	7	W	10P-1035P	NEWS	:30	<del>\$450.00</del>	08/22-08/22	1	1	1	\$450.00	
				Buyline Comment: NEWS								
				Sales Remark: V1 1X PER DAY								

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	8	SA	5P-530P	SAV NEWS	:30	\$200.00	08/18-08/18	1	1	1	\$200.00	
				Buyline Comment: SAT NEWS								
				Sales Remark: V1 1X PER DAY								
	9	SU	10A-11A	THIS WK	:30	\$225.00	08/19-08/19	1	1	1	\$225.00	
				Buyline Comment: THIS WK								
				Sales Remark: V1 1X PER DAY								

--REPORT TOTALS--

Report Totals: 12 / \$2,715.00

--SALES MONTHLY TOTALS--

Aug 12: 12 / \$2,715.00  
Sales Totals: 12 / \$2,715.00  
Station Totals: 12 / \$2,715.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals \$39,985

CABL 0%	KAGZ 0%	KJZZ 0%	KPNZ 0%	KSL 27%
KSTU 35%	KTVX 6%	KUCW 0%	KUPX 0%	KUTV 29%
NTVX 0%				

Books null  
Demos RA35+